



Thoroughbred Owners & Breeders Association

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KEENELAND TO HOST 25TH ANNUAL TOBA NATIONAL AWARDS DINNER

LEXINGTON, Ky. – The Thoroughbred Owners and Breeders Association (TOBA) announced today that the 25th Annual TOBA National Awards Dinner will be held at Keeneland on Friday, September 10, 2010.

“This party has been hosted at so many wonderful, historic venues through the years and we are honored to be able to now include Keeneland on that list,” said Keeneland President Nick Nicholson. “TOBA is an important part of our industry and when they approached us about partnering on this event, we felt it was a perfect fit.”

The Awards Dinner honors the achievements of Thoroughbred owners in the four major North American racing regions and breeders in 26 states. Also honored are the National Breeders of the Year, National Owner of the Year and The Racing Game’s New Owner of the Year. In addition, the inaugural Rood & Riddle Thoroughbred Sport Horse of the Year award will be presented to the owner of the ex-Thoroughbred racehorse that has accumulated the most points in competition, as tracked by the United States Equestrian Federation.

“It is a tremendous honor to partner with Keeneland in presenting the 2010 TOBA Awards,” said Dan Metzger, president of TOBA. “With buyers and sellers from around the world attending the Keeneland September Yearling Sales, we believe that we have the perfect setting to honor the leading owners and breeders in our sport.”

The Awards Dinner will also feature a silent auction and musical entertainment. Tickets will be on sale in July. For more information please visit www.toba.org.

TOBA, based in Lexington, Ky., was formed in 1961 and is a national trade organization of leading Thoroughbred horse breeders and owners. TOBA’s mission is to “*improve the economics, integrity and pleasure of the sport on behalf of Thoroughbred owners and breeders.*” Projects managed by TOBA include the American Graded Stakes Committee, Sales Integrity Program, The Racing Game and Claiming Crown. Thoroughbred Charities of America (TCA) is the charitable arm of TOBA. TOBA is the owner of The Blood-Horse Inc., and is represented on the Board of Directors of the National Thoroughbred Racing Association as a founding member.